



Raja Jait Singh Government Polytechnic

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The National Small Industries Corporation Ltd.
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Workshop on Digital Marketing



A workshop on Digital marketing was organised on 6 September, 2024 for Computer Science and Fashion Design students. The main orator of the seminar was Ms Isha Sharma, an experienced Digital marketing trainer from Isha Digital Learning Institute. She shared the strategies to excel in today's competitive digital landscape with the students. She further gave insights in content marketing, social media management, email marketing and PPC campaigns.

Tigaon Road, Neemka, Faridabad -121004 (Haryana)

www.rjgp.edu.in, e-mail: admin@rjgp.edu.in, Tel. No. 0129-2401101, 02, 04

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